



art2

art2 fine art



Freedom Ride

www.art2fineart.com



Ron Segal

Ron was born in Ottawa, Canada in 1943. He graduated from the University of Southern California in 1965. He enlisted in the United States Air Force in 1967 as a second lieutenant and served four years. Ron went to work for Martin Lawrence as Vice President of wholesale operations in 1982. In 1984 Ron created Segal Fine Art which had remarkable success.

In 1994 Ron contracted for a license with Harley Davidson, leading to his entry into the motorcycle art industry. In 2007, he began representing the amazingly talented German artist Michael Knepper. Ron has successfully negotiated relationships with General Motors, Mattel, Harley Davidson, Easyriders Magazine and Orange County Choppers.

He lives with Many, his wife of over 40 years in Brentwood, California and Broomfield, Colorado. He is the proud father of Greg and Melanie and equally proud grandfather of Marissa and Charlie.

Rick Rounick

Rick was born in Philadelphia in 1961. He graduated from Pennsylvania State University in 1983.

Rick went to work for Martin Lawrence Galleries in 1983. He was named Gallery Director in 1984 and Regional Director in charge of 12 galleries from 1985-1996.

Rick then opened the Pop International Galleries in 1997. Pop International quickly became America's foremost gallery for contemporary art, representing artists like Andy Warhol, Keith Haring, Roy Lichtenstein and Jean-Michel Basquiat. Rick sold the gallery in December 2010 and started Art2 Fine Art with his long time friend Ron Segal.

Rick lives with his wife Irene in Short Hills, NJ. They are the proud parents of Ryan and Allie.



Window World

Window World, based in North Wilkesboro, NC, commissioned Art2 Fine Art to create this masterpiece with proceeds from the project benefiting the Veterans Airlift Command (VAC). The VAC, created by Walt Fricke, provides injured soldiers, veterans, and their immediate families with free transportation for medical and other compassionate purposes. The painting incorporates their key executives, two of the wounded veterans and Window World's mission statement.

About Art2 Fine Art

Art2 Fine Art was established to fill a need in the market for branded contemporary fine art and graphics. Combining original paintings with high quality limited edition prints and fine art posters, the company delivers branded, corporate and celebrity-based products to satisfy a wide range of "aficionados". Rapidly evolving, these projects are becoming a major vehicle of fundraising for corporate charities. Art2 Fine Art specializes in niche markets including custom motorcycles, professional sports, global corporations, music and luxury automotive. The company taps into existing branding and popular trends to attract targeted audiences to products of the highest quality.

Art2 Fine Art recently signed a long-term contract with television sensation Orange County Choppers. Art2 Fine Art is currently creating imagery featuring Paul Teutul Sr. and the remarkable artistry of their motorcycles.



Heroes



Spirit of Sturgis

About The Artist

Michael Knepper is a world famous artist living and working in Hamburg, Germany. Michael Knepper is now the official artist of Orange County Choppers. His first OCC painting, "Freedom Ride," features Paul Teutul Sr. and a rendering of the world famous photograph of the three firefighters who raised the American flag above the rubble at ground zero. Corporate customers include Siemens, Mercedes, Mustang Jeans, Bayer and Adidas.

Michael Knepper has chosen bike builders to be his primary subjects. Among them are Paul Cox and Keino of Indian Larry fame, Russell Mitchell of Exile and from Germany, Fred Codlin and the husband-wife team of Tomas and Dani Habermann. In 2009, he released what will certainly become known as his signature piece, "Spirit of Sturgis." The canvas version sold out in nine short months. He has recently completed a masterpiece entitled "Heroes," a tribute to the 10th anniversary of 9/11.



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